



## **Basa Rochdale CIC Annual Report 2022**

**Managing Director  
Doliz Miah**

As we emerge from the Covid National Emergency my key priorities are to maintain service delivery and performance, working closely with the Management Committee to meet the existing and emerging business needs of all Basa members. There are challenges on many fronts including access to support and services, inclusive sporting activities and ensuring a sustainable delivery of service improvements. Members increasingly view Basa as a vehicle to be a part of the many sports activities we provide, to support their lifestyle and positively impact on the collaboration work we represent throughout the borough. Increasingly, we are working with a range of partners and stakeholders to identify and pursue opportunities to meet these emerging needs which reinforces Basa's role as a guardian and gatekeeper to the growing diverse community that we represent.

Over the last year, Basa has grown from strength to strength based on the number of members and participants in the services we provide. Our focus on the provision for women's activities has created a new and overwhelming response where historic barriers and challenges have been appropriately addressed and overcome resulting in one of the organisations biggest success stories which I am sincerely proud of.

Basa have a very well-developed product where we have successfully provided a platform to allow a diverse range of people to join and improve lifestyles, physical and mental health, and wellbeing. My vision is to increase participation and to introduce other organisations to our services within Greater Manchester. I look forward to working with more professional services, wider public sector organisations, and neighbouring towns in the coming years as we grown and future proof the organisations goals.

Finally, I would like to thank all my Management Committee for their continuous support and sharing the visions that have been set. To all the members for your support and being a part of our ever growing success stories, and the wider organisations whom are collaborating and being a part of the service providers and partners of Basa Rochdale CIC

**Basa Director and Chairperson**

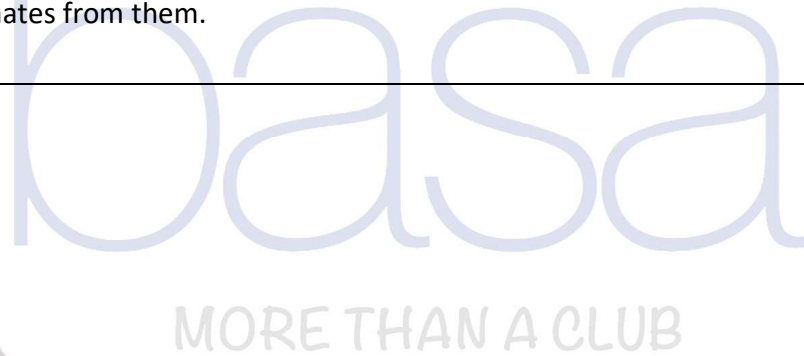
**Bikash Das**

As Basa Chairperson, my experience for the last twelve months, has been an amazing journey with many highlight factors showcasing the true success stories and what we achieved as one family. Motivating people is always a challenge but we as Basa achieved that from many of the activities we provide a s a service including; football activities, men's, and women's strength group training, to reaching out to the high peak district walks. It is amazing to see everyone be a part of our community organisation and this is what makes Basa special. To put the icing on the cake the Basa 2022 awards was a fantastic event with so many dignitaries attending and enjoying the event. We wish to continue the hard work and dedication as BASA for the year ahead.

**Basa Director & Secretary**

**Dewan Choudhury**

The last year has been another great twelve months of positive growth and achievement for Basa. We have increased in members especially a big increase in women and girls becoming active which has been a key aim of ours that has been achieved. On a very sad note, we had two of our beloved members, Jamir Ali who is also a founding member and current management committee and Saf Syed who has been there from the beginning in 1990, both who tragically had head injuries that have left them with life changing injuries. However, their continuous recovery and unmovable positivity has brought the Basa family even closer together and we are all stronger through the hope that emanates from them.



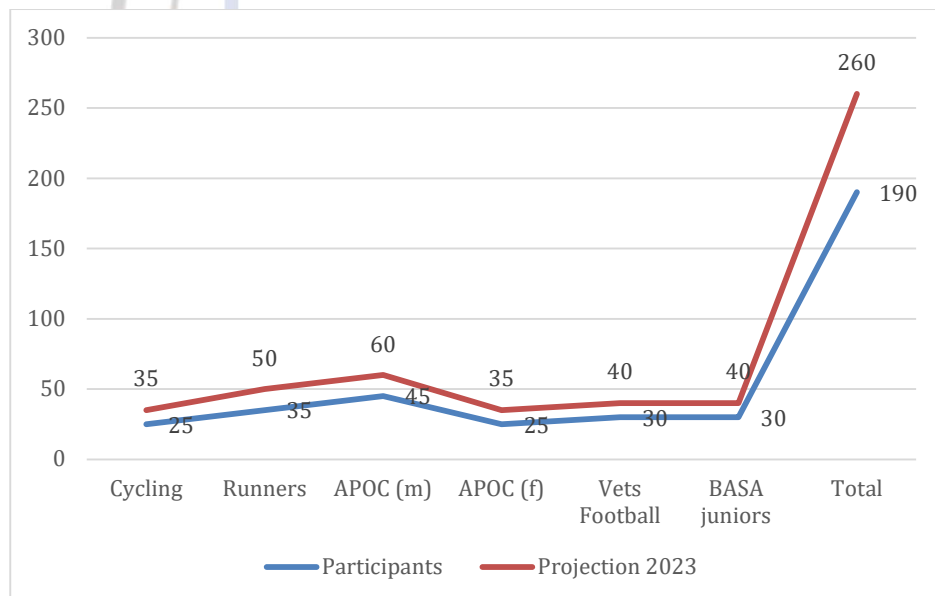
### Basa Rochdale CIC project participation data 2022

| Project       | Status        | Participants |
|---------------|---------------|--------------|
| Cycling       | 2022 complete | 25           |
| Runners       | 2022 complete | 35           |
| APOC (m)      | 2022 complete | 45           |
| APOC (f)      | 2022 complete | 25           |
| Vets Football | 2022 complete | 30           |
| BASA juniors  | 2022 complete | 30           |
| <b>Total</b>  |               | <b>190</b>   |

36.82% increase in registration to participate in 2023 activities

100% success in retaining members to continue plans and progress in 2023

| Project       | Status       | Uptake 2023 |
|---------------|--------------|-------------|
| Cycling       | Live/ongoing | 35          |
| Runners       | Live/ongoing | 50          |
| APOC (m)      | Live/ongoing | 60          |
| APOC (f)      | Live/ongoing | 35          |
| Vets Football | Live/ongoing | 40          |
| BASA juniors  | Live/ongoing | 40          |
| <b>Total</b>  |              | <b>260</b>  |



## Success Stories



Basa Cycling Club

A new and alternative option to keep fit and help bring together individuals who do not participate in some of the more popular activities was to organise group cycling. This was completed over the summer and autumn months where many individuals took part under the guidance of our newly appointed projects manager Parves Miah.



Basa Runners



The Basa Runners group continue to grow and the participants are involved in many organised races for both personal gains and raising awareness and funds for many different charities. Here we have runners from Basa involved in the Race at Heaton Park for Movember.



Basa Active Women

One of the focus projects and proud milestone for Basa. This women's group has shown significant interest and growth and Basa will continue deliver the services to ensure more women can take up the opportunity to improve their personal health and fitness.



Veterans Football

We continue to connect with towns throughout the country who have similar values to our own. Here are Basa Vets football team on a tour to London to lay some foundation for the next generations who have a keen interest in on the football pitch.



## National Three Peak Challenge

On Saturday 18th June, 12 Basa members take on the ultimate hiking challenge in the UK in an attempt to climb Ben Nevis, Scafell Pike & Snowdon in 24 hours. All to help raise money for Springhill Hospice



SPRINGHILL HOSPICE

National 3 Peak challenge complete by members of the Basa Ramblers Club to raise funds for Springhill Hospice



Total Amount Raised

£1100



SPRINGHILL HOSPICE

[www.basa-rochdale.co.uk](http://www.basa-rochdale.co.uk) ~ [info@basa-rochdale.co.uk](mailto:info@basa-rochdale.co.uk)



A monumental milestone.

In collaboration with GMP Rochdale, Action Together, and Rochdale AFC. Over 500 supporters from the community to support both teams and to experience (in some cases for the first time) spectating the football match at a professional football club.

[www.basa-rochdale.co.uk](http://www.basa-rochdale.co.uk) Email: [info@basa-rochdale.co.uk](mailto:info@basa-rochdale.co.uk)





### Arts & Crafts

A five week arts and crafts project to help influence the artwork that's going to be displayed in Rochdale Town Hall after the full refurbishment is completed.  
In collaboration with Salford Slow Fashion CIC and Rochdale Borough Council

### FUNDRAISING

**JustGiving™**



As a voluntary organisation, we are always grateful for all donations to help facilitate some of the projects we deliver and have therefore created a JustGiving Page to all anyone to help us help the community. Our intentions are to continue growing the funding page for a full year and distributing the total amount to several local charities who are in need of support and where Basa can help

## Basa Awards 2022



Basa Junior Awards with Sir Tony Lloyd MP and Director of Basa Dewan Choudhury



Basa Rambler Of The Year Award 2022  
**Mahbubur Rahman**



Basa Most Improved Runner Award 2022  
**Richard Rhodes**





**Basa Most Improved Athlete Award 2022  
Abdul Wadud**



**Basa Runner Of The Year 2022  
Parves Miah**



**Basa Goal Of The Season Award 2022  
Bijan Das**



BASA Most Improved Player Of The Year Award 2022

**Mahir Ali**



Basa Fair Play Award 2022

**Helal Ahmed**



BASA Managers Player Of The Year Award 2022

**Sajadul Haque**



**BASA Players Player Of The Year Award 2022**  
**Sajadul Haque**



**Basa Clubman Of The Year Award 2022**  
**Jamir Ali**

**BASA Outstanding Community Partnership Awards 2022**

- **Rochdale Connections Trust & Restoring Hope**
  - **Apocalypse Training Systems**
  - **Get Together After Serving CIC**







**Basa Active Women Award 2022**



**Basa Outstanding Community Collaboration Award 2022**  
**Harrison Cunliffe**



**Basa Special Recognition Award 2022**  
**Andy Lavery**

Basa Awards Ceremony Sponsors:



**ROCHDALE**  
BOROUGH COUNCIL

**Feedback:**

*Doliz ,*

*I would personally like to thank you , for inviting GMP to be part of Basa . Yesterday , was really emotional and inspirational , and makes me feel so proud to work and live in Rochdale . The event was fantastic and you should be so proud of everything you and your committee achieve. On top of which you set everyone up for an England win last night !!*

*Warmest Regards*

*Ch Superintendent Nicky Porter  
Rochdale Police Station*

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*Dear Mr Doliz Miah and Mr Ali Ahmed, Worshipful Mayor of Rochdale, On behalf of my husband, Bob, and I, thank you so much for the wonderful afternoon , on the celebration of the BASA Awards 2022. We were honoured to be there. What an emotional, uplifting and life affirming event it was. The work of BASA within the community is a credit to all concerned and is a fine example of Community- Cohesion and humanity, at its best. Thank you for inviting me to present some Awards and heartfelt thanks for such beautiful flowers, you are all so very kind.*

*Warmest regards,*

*Lorraine C Worsley -Carter MBE DL*

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*I am just so glad I went – what a fantastic inspirational event. Very very well organised, great food, great venue and just amazing stories.*

*You and the team have come so far since starting in 1990! Dewan reminded me of my input back in the early days. It just goes to show what being well organised, motivated, and hard working can lead to. It was a credit to you and all the committee.*

*Thanks again and I hope I get invited to next years 😊*

*Julie Durrant – Action Together*

**For all Event photographs – Please visit [www.basa-rochdale.co.uk](http://www.basa-rochdale.co.uk)**



**The Basa Management Team with Dignitary Guests at The Basa Awards 2022.**

**BASA – Who are they and what do they do?**

Bangladeshi Arts and Sports Association, or BASA originally set up in 1990 in Rochdale by a bunch of local lads to play football and keep socially and physically active. Over the years they have grown in numbers and have managed to be successful in many different footballing events. As the years went on, Basa recognised that there was a genuine interest in other sporting activities and quickly had to adapt to the needs of the community. With change, comes new innovative ideas, that required more proactive measures, more collaboration, and more people involved to help achieve what Basa has today. In January 2021, a new management structure was set in place which helped Basa take the leap of faith, and a company was set up as Basa Rochdale CIC.

Today BASA provides a well-established and structured platform for members to take part in a wide range of sports activities, arts and crafts and community focussed gatherings to promote healthy living and mental health and wellbeing within the central area of Rochdale and the wider neighbourhoods.

Today Basa represents, not only what Basa originally was created for which was to represent the underrepresented diverse community, but a brand that supports and reflects a multicultural and multifaith cohort. These are just some of the values where there is a simple goal to improve lifestyle and to bring people together using the mantra and ethos which Basa truly believe – The Power of Sport.



The services Basa provide are inclusive and attract people from all walks of life, where they have developed a great relationship with many different types of organisations who have similar values and goals. Throughout the last year Basa have built a great relationship with members of GMP Rochdale. A key milestone which many of you were a part of was the football match between Basa and GMP at the Crown Oil Arena where approximately 500 people attended. Since then, relationships between members of both organisations have developed in to friendship and the collaboration continues.

The number of members is on the increase and over the last 2 years has shown a greater different cohort which changes priorities and challenges for the organisation. The pandemic was a major factor of everyone's lifestyles and one of the projects Basa implemented was to reintroducing members back to health and fitness. A product has been developed in to what now is Basa's flagship and unique delivery model which is currently running the its 3<sup>rd</sup> season.

The fitness program for the first time reached out to women within the community who may not have had the opportunity to be a part this program previously due to many factors including traditional, cultural, and religious values, the availability of facilities, and other special requirements. All of which was carefully thought out, prepared, and implemented to another success story for Basa The Basa Active Women – A large group of ladies who now have bonded as friends and training buddies and are already preparing themselves to start their 2<sup>nd</sup> season in the coming weeks.

Basa continue to create opportunity in the community and the golden thread continues to consistently run throughout the borough and neighbouring towns. Basa have a started to work with an organisation by the name of GTAS, or Get Together After Serving who provide a vital support service for Military vets and their families. GTAS will be involved in the next phase of health and fitness training, along with members of GMP to bring together people with different backgrounds under the same roof to facilitate better understanding between the different communities to develop relationships and break down those barriers and help bring a diverse range of people together with one goal.

Basa also have provided opportunities for members to obtain professional qualifications. The work specifically in football has allowed Basa to empower members to deliver professional services such a Football Coaching to youngsters. The collaboration with an established organisation called Rochdaliens Junior Football Club, has allowed for both children to participate in competitive football, and the newly qualified coaches a platform to teach young children key skills at grass root football.

In the last 12 months Basa has been involved in several football tournaments throughout the country, one of which included an organised game in London for men over 40's which involved cultural and site seeing elements as part of the organised tour. This arrangement was one of the first in its kind and has created an appetite for the next generation of members who have shown significant interest.

Basa would like to thank the following people and businesses for their support and for being official sponsors for the Awards Ceremony:

- Rochdale Borough Council – Thank you to Kuiama Thompson and Mark Widdup for your support, and for financially sponsoring the event today.
- Action Together for their continuous support over the years and specifically for granting us financial support for this awards ceremony.

And for our fundraiser prizes:

- The Royal Toby Hotel
- Oodles Rochdale
- Sweetness & Lights Events
- The Norton Grange Hotel
- Elite Design & Print
- Burger Joint
- JD Sports
- Ruchi Indian Restaurant
- The Cash Trader
- My Designer Clothing
- Indialicious Take Away – who were shortlisted for British Curry Awards
- Riddings Tandoori
- B.E.C Rehab
- Apocalypse Training Systems
- The Pavilion Restaurant – who are this years official Sponsors for Basa Football Club
- Yankeeshire Diner
- Manchester United Football Club

The total amount raised to be donated to the Mayors Charity is £1500

On behalf of the Basa Rochdale CIC Management, I simply look forward to the year ahead, and wish you all the very best for 2023 and wishing everyone celebrating the festival period a happy Christmas and a Happy New Year.

Regards  
Doliz Miah